**Essential Question:** What is “communication” and how have the various modes of communication changed over time?

**VOCABULARY:** define, research, create, explore, present, examine, share, communication, technique, expression

**STATE & NATIONAL STANDARDS**

**Illinois Learning Standards – ELA**
- RL 6 Describe how a narrator’s or speaker’s point of view influences how events are described.
- RL 7 Analyze how visual and multimedia elements contribute to the meaning, tone, or beauty of a text.
- RI 44 Determine the meaning of general academic and domain-specific words and phrases in a text relevant to a grade 5 topic or subject area.
- W 4 Produce clear and coherent writing in which the development and organization are appropriate to task, purpose, and audience.
- W 7 Conduct short research projects that use several sources to build knowledge through investigation of different aspects of a topic.
- W 9 Draw evidence from literary or informational texts to support analysis, reflection, and research.
- SL 1 Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on grade 5 topics and texts, building on others’ ideas and expressing their own clearly.
- SL 2 Summarize a written text read aloud or information presented in diverse media and formats, including visually, quantitatively, and orally.
- SL 4 Report on a topic or text or present an opinion, sequencing ideas logically and using appropriate facts and relevant, descriptive details to support main ideas or themes; speak clearly at an understandable pace.
- SL 5 Include multimedia components (e.g., graphics, sound) and visual displays in presentations when appropriate to enhance the development of main ideas or themes.
- SL 6 Adapt speech to a variety of contexts and tasks, using formal English when appropriate to task and situation.

**Illinois Learning Standards – Fine Arts**
- 26.B.3b Drama: Demonstrate storytelling, improvising and memorizing scripted material supported by simple aural and visual effects and personal background knowledge needed to create and perform in drama/theatre.
- 27.A.3b Compare and contrast how the arts function in ceremony, technology, politics, communication and entertainment.

**International Society for Technology in Education Standards**
- 1a Apply existing knowledge to generate new ideas, products, or processes.
- 2b Communicate information and ideas effectively to multiple audiences using a variety of media and formats.

**Drama/Theatre Arts**
- 2J. Applies creative and process drama and story-making techniques.

**Guiding Questions**

<table>
<thead>
<tr>
<th>Guiding Questions</th>
<th>Big Ideas for Creative Communication</th>
<th>Knowledge and Skills</th>
<th>Teaching Resources &amp; Technology</th>
</tr>
</thead>
<tbody>
<tr>
<td>How do you define communication?</td>
<td>Communication can be expressed and explored through various modes.</td>
<td>Timeline/Evolution Project: Identify changes in one form of communication over time. Use multiple sources for research.</td>
<td>Brainstorming: Bubble.us, wallwisher, Kidspiration</td>
</tr>
<tr>
<td>How has communication evolved over time?</td>
<td>Effective communication is a life skill that is essential for future success.</td>
<td>Silent Film or Photo Essay: Collaborate with peers. Communicate an organized message/story. Use technology/equipment. Write a script. Demonstrate presentation skills: eye contact, vocal projection, cohesion of ideas, etc.</td>
<td>Script-Writing/Storyboarding: MS Word, Pages, StoryKit application</td>
</tr>
<tr>
<td>What are the various modes of communication?</td>
<td>Communication can be explored through visual, oral, presentation-based creations.</td>
<td></td>
<td>Timeline Project: Timetoast, Dippity, MS Word, Pages</td>
</tr>
<tr>
<td>How does communication affect our daily lives?</td>
<td>A message can be communicated and interpreted multiple ways depending on personal background/experience.</td>
<td>Storytelling: Collaborate with partner. Organize a storyline (beginning, middle, end). Write a script. Incorporate technology. Demonstrate presentation skills: eye contact, vocal projection,</td>
<td>Movie Software: iMovie, Animoto</td>
</tr>
<tr>
<td>What is effective communication?</td>
<td>Society communicates messages and information in various ways.</td>
<td></td>
<td>Filming Technology: Flip Cams, Digital Camera, iPads</td>
</tr>
<tr>
<td>How can we communicate or express our message effectively?</td>
<td>Communication is both verbal and nonverbal.</td>
<td></td>
<td>Photo Software: iPhoto,</td>
</tr>
</tbody>
</table>
How can we explore communication within our society?
What is the value of nonverbal communication?
How do we use body language to communicate?
How can a safe atmosphere increase self-expression?
How can we explore the various methods of verbal communication?
How will communication continue to evolve in the future?

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Nurturing Characteristics of Successful Learners:
- Creatively designing visual, oral, performance-based projects
- Risk-taking with original writing, ideas, presentations/performances in front of an audience
- Self-Assessment through self-evaluations
- Student Leadership/Goal Setting as students explore various roles within creative projects

Nourishing a sense of Social Responsibility:
- Flexible Grouping as students work collaboratively in groups
- Setting Classroom Expectations that the students will use time effectively to explore their chosen topics and demonstrate Classroom Leadership

Empowering Communication Skills:
- Presentation of findings: Visual presentations and Dramatic Presentations to communicate ideas and share with class (movies, commercials, broadcast segments, songs, etc.)
- Writing experiences- stories, scripts, commercials, self-evaluations
- Public Speaking- sharing ideas and creative projects with class
- Listening Skills- students will take the role of audience to peers and demonstrate active listening

Transforming Technology:
- Word Processing – writing scripts, designing stories, creating outlines
- Electronic Communication- use of GoogleDocs to collaborate on projects and co-create material
- Editing – movie editing, sound editing
- SmartBoard Presentations- students will present projects to class via use of the SB

Cultivating Collaboration:
- Peer Feedback provided after each presentation
- Student Designed Work- students will have creative freedom to choose specific topics to explore
- Project-Based Learning- the students will focus on a specific project (movie, broadcast, timeline, etc.)

Body language and facial expressions are examples of everyday nonverbal communication.
Improvisation is a form of communicating an idea.
Pantomime can be used as a method of communication.
Communication is important when working in groups and/or collaborating with others.
Strengthening skills as an effective listener/audience member are important in the communication process.
Communication will continue to change and evolve over time.
Voice and diction skills are important for clear communication.
Eye contact and active listening are ways in which to strengthen interpersonal communication.

cohesion of ideas, etc.
Broadcast:
- Collaborate with team
- Sustain focus on main topic
- Utilize various “segments” on multiple aspects of the main topic
- Incorporate technology
- Demonstrate presentation skills: eye contact, vocal projection, cohesion of ideas, etc.

Digital Citizenship:
- Develop skills to become an ethical, knowledgeable, and empowered “digital citizen”
- Develop positive digital relationships and respect
- Understand the consequences of and never act as a cyber-bully
- Apply critical thinking, ethical discussion, and decision making about digital media issues
- Understand that to be “media literate” requires a new set of skills to comprehend, to create, and distribute information across all mediums
- Apply critical thinking and ethical decision making about the content and impact on oneself, others, and one’s community of what one sees, says, and produces with media, devices, and technologies
- Protect personal information from other users & viewers

FrameByFrame, Keynote, Sonic Pics
iPad/Computer Applications: PuppetPals, Playhouse Improv App
Podcast/Creating Songs: Garageband, iMovie
Digital Poster/Portfolio: Glogster, iWeb, Google Sites
Digital Citizenship: EverFi, BrainPop

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